

COOKIES POLICY

At Kyosan India Private Limited (“**Company**”, “**we**”, “**our**”, or “**us**”), we prioritize your privacy and are committed to ensuring transparency in how we use cookies and similar tracking technologies on our website <https://www.kyosan.co.jp/company/in/> (“**Website**”). This Cookies Policy (“**Cookies Policy**”) explains how we collect, use and manage cookies to enhance your browsing experience and improve our services. By using our Website, you agree to our use of cookies as described in this Cookies Policy.

For a complete understanding of how we handle your personal data, please also refer to our [Privacy Policy](#) and [Terms and Conditions](#).

1. What Are Cookies?

Cookies are small text files stored on your device (computer, smartphone, tablet) when you visit a website. These files contain small pieces of information that enable the website to recognize your device, remember your preferences, and deliver a seamless browsing experience.

Cookies can generally be categorized into:

- i. **First-party cookies:** Set directly by the Website you visit.
- ii. **Third-party cookies:** Set by external services, such as analytics platforms or advertisers, to track user behavior across multiple sites.

2. Why We Use Cookies

We use cookies to:

- Ensure the proper functioning of our website.
- Enhance your user experience by personalizing content.
- Analyse how visitors interact with the website.
- Support advertising efforts where applicable.

Below is a detailed breakdown of the types of cookies we use:

- a. **Essential Cookies:** These cookies are critical for the basic functionality of the website. They enable essential features, such as navigating secure areas and accessing certain tools. Without these cookies, parts of the website may not operate effectively.
- b. **Performance Cookies:** Performance cookies collect anonymous data about how visitors use the website, such as which pages are most popular and how long users stay on them. This data helps us optimize the website’s performance for a better user experience.
- c. **Functionality Cookies:** Functionality cookies remember your preferences like language selection or display settings to provide a more personalized experience during future visits.
- d. **Analytics Cookies:** Analytics cookies help us track user behavior and gather insights into how visitors interact with the website. These cookies guide improvements to design, content, and overall usability.

- e. **Targeting or Advertising Cookies:** Targeting cookies track your browsing activity across website to display personalized advertisements based on your interests. They also help limit repetitive ads and measure the effectiveness of ad campaigns.

3. Third-Party Cookies

In addition to our cookies, we may allow trusted third-party providers to place cookies on your device for analytics, advertising and functionality purposes. These may include:

- **Analytics Providers:** To measure site performance (e.g., Google Analytics).
- **Social Media Platforms:** To facilitate sharing and integration of content.
- **Advertising Networks:** To deliver relevant ads across different Websites.

Third-party cookies are governed by the policies of their respective providers. We recommend you review their privacy policies to understand their data practices.

4. How You can Control Your Cookies?

You have control over how cookies are used. Most web browsers allow you to manage or disable cookies through settings. However, disabling certain cookies may affect Website functionality.

5. Consent to Cookie Usage

By continuing to use our website, you consent to the placement and use of cookies as described in this Cookies Policy. If you do not agree with our use of cookies, you may disable them via your browser or refrain from using the website.

Important Note: Disabling cookies may impact your ability to use certain features and functionalities of the website.

6. Data Retention

Cookies used on our Website are categorized by their duration, as follows:

- **Session Cookies:** These cookies are temporary and are erased once you close your browser. They are used to remember your actions during a single browsing session.
- **Persistent Cookies:** These cookies remain on your device for a set period, even after you close your browser. They are used to remember your preferences and settings for future visits.

We retain personal data collected through cookies in accordance with our [Privacy Policy](#), and we have implemented measures to ensure that personal data is deleted when no longer required.

7. Changes to This Cookie Policy

We may update this Cookies Policy periodically to reflect changes in technology, applicable laws, or our practices. Any updates will be published on this page with a revised “**Last Updated**” date.

We encourage you to review this Cookies Policy regularly to stay informed about how we use cookies and how you can manage your preferences.

For further details, please refer to our [Privacy Policy](#) and [Terms and Conditions](#).